

## Contact

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Parakot House , Ariyaduthupalam, Calicut, Kerala

### Education

Digital Marketing Course

2024 CDA Academy , Calicut, India

#### Bachelor of Business Administration (Honors) 2022-2025

St. Joseph's College, Devgiri Autonomus , Calicut , India

### Higher secondary (CBSE)

2022 Bharathiya Vidya Bhavan, Chevayur, India

### Language

English

### Reference

khadeeja Zahara SEO Analyst , Quad Cubes Limited @khadeejazahara00@gmail.com

# **FIZA SUBAIR**

Digital Marketer | SEO Expert | Social Media Manager

### About me

I am a Certified Digital Marketer with experience in Marketing and SEO Constantly finding ways to bring my Digital Vision into the real world.

Looking for an opportunity to Level up your Business by providing the best marketing Solutions & exceptional Strategies only for your brand.

## Experience

DIGITAL MARKETING INTERN

July 2024- Present

May 5 - june 2024

Quad Cubes Limited

- Ranked Portfolio website using the most relevant Keyword.
- Published Blogs in different websites.
- Written Ad Copy and Creative Copies for various brands
- Meta Ads Campaigns for Reputed Clients

### ASSIST. MARKETING INTERN

DNK Real Estate, Dubai

- Assisted in Marketing strategies for Real Estate Ad campaigns like Designing Of ad copies, key word researches for international campaigns etc.
- Assisted in Meta Ads and Google Ads.

### ASSIST. MANAGER

The Fried Cafe, Calicut , India

Jan 2024 - Present

• Assisted the head manager in hotel managing and marketing

## Skills

Power Bl Canva Meta Ads Google Ads Search Engine Optimization Content Writing Web Designer Word Press